

STATE HEALTH AGENCY KERALA

**DEPARTMENT OF HEALTH & FAMILY WELFARE
GOVT. OF KERALA**

**TENDER FOR SELECTION OF ONAM PAGEANTRY FLOAT DESIGN AND ART
PERFORMANCE 2023**

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TENDER No: SHA/439/2023-MGR(IEC)

STATE HEALTH AGENCY, KERALA

**5th & 8th Flor, Artech Meenakshi Plaza
Opp. Women and Children's Hospital
Thycaud, Thiruvananthapuram – 014
E-mail: statehealthagencykerala@gmail.com
Website: www.sha@kerala.gov.in**

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BID DOCUMENT

NOTICE INVITING TENDER

TENDER No: SHA/439/2023-MGR(IEC) dated 11-08-2023

The Executive Director of State Health Agency Kerala invites tender from creative artists for the execution of the Onam Pageantry Float Design and Art Performance at the Onam week celebration at Thiruvananthapuram on 2nd September 2022.

The tender should be submitted at the office of The Executive Director of State Health Agency, 5th & 8th Floor, Artech Meenakshi Plaza Opp. Govt. Women and Children Hospital, Thycaud, Thiruvananthapuram – 695 014.

Important Dates & Time of the Tender

Event	Date	Time
Publication of tender	11.08.2023	
Last date of submission of Tender	17.08.2023	1.00 PM
Opening of Tenders	17.08.2023	3.00 PM

The Tender Document shall be available on the SHA Kerala website and office notice board. All clarifications regarding the tender shall be made before the last date of submission.

Address for correspondence:

Tel: 0471 – 4063121, Mob. 9961194759

e-mail: statehealthagencykerala@gmail.com

1. INTRODUCTION

The State of Kerala has consistently been the most advanced state with better health outcomes in several areas compared to other states in India. A robust public healthcare system, high scores in healthcare indicators, and increased awareness amongst its people are major characteristics of the health system in the State.

The State of Kerala has been an early adopter and innovator of initiatives that provide financial coverage to the population. Since the days of the RSBY,

Kerala has iterated and strengthened its state-level schemes and strived to ensure that access and affordability are guaranteed to the most vulnerable households. More recently, as part of PMJAY, the State Health Agency in Kerala has transitioned to a trust model and is continuing its efforts to ensure effective access to services under its converged scheme, the PMJAY KASP.

Since its inception the PM JAY KASP scheme has been supporting 41.8 lakh financially vulnerable families in Kerala and providing Rupees 5 lakh financial protection to the beneficiaries. The proposed float should be portrayed all PM JAY KASP scheme-related information and it has to be empowered the beneficiaries of the scheme.

GENERAL CONDITIONS

The ideas of the float should be portrayed in such a way that it attracts public attention.

Green protocol should strictly be followed.

The use of hazardous materials and explosives in float should be avoided.

The float measurement should not exceed; Length- 18 feet, Height 16 feet from the road, width-10 feet.

The construction of the float should be done in accordance with the green protocol. And all the materials used for the portrayed must be environment friendly.

THEME FOR THE ONAM PAGEANTRY FLOAT DESIGN

"State Health Agency's journey towards Universal Health Coverage"

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SUBMISSION OF BIDS

The Bidders shall submit their bids in two separate covers and seal them in a large single cover. The covers should be labeled as:-

Cover containing Technical Bid

Cover Containing Financial Bid

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BID EVALUATION PROCESS

The weightage for the technical and financial bid is as follows:

	Percentage of

Bid	Weightage
Technical Bid	40
Financial Bid	60

Stage 1- Evaluation of Technical Bid Stage 2- Evaluation of Financial Bid

Stage 1- Evaluation of Technical Bid

Technical Bid will be evaluated by an Evaluation Committee. Evaluation parameters are prescribed along with the applicable scores against each parameter.

Technical Evaluation Criteria	Basis of Evaluation and Score	Maximum Marks	Supporting Documents
Onam Pageantry Float Design and Art Performance	Pageantry Float Design - 80 Marks Art Performance - 20 marks	100	1. Design of the Pageantry Float 2. Details of the Art Performance
Total Technical Score (T)*	100		

Stage 3- Evaluation of Financial Bid

Bidder shall quote their financial quote as per the following format including overheads (if any)

Sl. No	Particulars	Cost (F)	GST	Total Project Cost
1	Onam Pageantry Float Design and Art Performance	To be quoted	To be quoted	To be quoted

Financial Bid Evaluation-Illustration

Bidder Details	Financial Bid amount
Bidder-1	Quoted amount (F)*
Bidder-2	Quoted amount (F)*
Bidder-3	Quoted amount (F)*

*(Quoted amount (F):- Total Project Cost including all charges and applicable taxes)

Conversion of Financial Bid amount to score

Bidder Details	Financial Bid amount	Financial Score (FS) (LFB/F*100)
Bidder-1	F	To be calculated
Bidder-2	F	To be calculated
Bidder-3	F	To be calculated

*(LFB- Lowest Financial Bid, F- Quoted amount, FS- Financial Score)

Combined Technical and Financial Score (CTFS) With Weightage

Bidder Details	Applying weights for the Technical Score & Financial Score	CTFS	Rank of the Bidder
Bidder-1T	* $(40/100)+FS$ * (60/100)To be	calculated	To be identified
Bidder-2T	* $(40/100)+FS$ * (60/100)To be	calculated	To be identified
Bidder-3T	* $(40/100)+FS$ * (60/100)To be	calculated	To be identified

Approved for Issue

DR. RATHAN U KELKAR I A S
EXECUTIVE DIRECTOR
State Health Agency Kerala